

NETZER CHARITT

UX/UI DESIGNER

052-5012531

[LinkedIn](#)

netzer7891@gmail.com

[Personal Portfolio](#)

A B O U T

UX/UI Designer who designs and builds complex systems, apps, websites, and data-driven dashboards. Skilled in Figma, Framer, AI tools, and the Adobe Creative Suite, with hands-on experience turning research and user flows into clear, precise interfaces. Fast learner, committed, and creative — I take products from wireframe to polished, consistent design.

S K I L L S

Figma	Framer	AI Tools	Photoshop
Illustrator	InDesign	Premiere	After Effects

E X P E R I E N C E

Graphic Designer — Hostages and Missing Families Forum HQ, Tel Aviv Feb 2024 – Oct 2025

- Designed daily digital assets — posts, stories, ads, and campaigns — for a highly sensitive national advocacy effort.
- Developed and maintained a consistent visual language under rapidly shifting messaging.
- Translated complex, sensitive messages into clear, sharp, accurate design; produced print materials, signage, presentations, and event kits.
- Worked closely with strategy, content, and PR teams under tight deadlines, owning creative quality and accuracy under pressure.

P R O J E C T S

CityPulse — AI-Assisted Urban Traffic Operations Dashboard Independent Project

- End-to-end design of a real-time traffic-operations dashboard: user research, personas, flows, wireframes, hi-fi UI, and a full design system, documented as a complete portfolio case study.

Mentor Guide — Indoor Climbing Performance System Course Project, Hakeru

- Designed a data-driven system that turns complex climbing data into clear, actionable insights — defining structure, metrics, and intuitive dashboards.

Recipe App Course Project, Hakeru

- Led a full UX/UI process: user research, flow definition, and a cohesive design language.

E D U C A T I O N

UX/UI & Graphic Design — Hakeru College Dec 2021 – Dec 2023

- Intensive 595-hour program covering UX research, user flows, wireframing, prototyping, system design, branding, and design language — using Figma, XD, and Adobe Creative Cloud.

M I L I T A R Y S E R V I C E

IDF Combat Squad Commander, 2005 – 2008

L A N G U A G E S

Hebrew — Native | English — Advanced

V O L U N T E E R I N G

Supporting people coping with mental-health challenges, 2023